

# **CIE-UPAEP ECONOMIC CONFERENCE**

**WITH THE PARTICIPATION OF  
THE EUROPEAN COMMISSION**

**JOINT RESEARCH CENTRE**

**2025**

## **TECHNOLOGY AND INNOVATION FOR SUSTAINABLE DEVELOPMENT**



# PROGRAM

## THURSDAY, March 27th

<u>Local Time in Puebla</u>	<u>Central European time</u>	
8:30 – 9:00	15:30 – 16:00	<b>Registration</b>
9:00 – 9:20	16:00 – 16:20	<b>Welcome message</b> Dr. Jorge Medina Delgadillo. Vice Provost for Research
9:20 – 10:00	16:20 – 17:00	<b>Presentation: European Commission (online)</b> Smart Specialisation beyond the EU: aligning innovation policies in candidate countries. Mr. Manuel González Evangelista.
10:00 – 10:40	17:00 – 17:40	<b>Presentation: UPAEP guest (In person)</b> Economic and Social Progress Development based on Clusters and Cooperatives. Dr. Pablo Nuño de la Parra. Sintonía UPAEP
10:40 – 11:20	17:40 – 18:20	<b>Presentation: European Commission (In person)</b> JRC's methodology for developing Science Technology and Innovation roadmaps for Sustainable Development. Dr. Angela Sarcina.
11:20 – 11:40	18:20 – 18:40	<b>Coffee break</b>
11:40 – 12:20	18:40 – 19:20	<b>Presentation: UPAEP guest (In person)</b> Climate Change and Technology Adoption in a Large Informal Sector. Dr. Miguel Ángel Mascarúa Lara. Banxico
12:20 – 13:00	19:20 – 20:00	<b>Presentation: European Commission (In person)</b> Generating evidence for transformative STI policies: insights from STI for SDGs roadmaps. Dr. Pierre Riailand.
13:00 a 13:40	20:00 – 20:40	<b>Presentation: UPAEP guest (In person)</b> Pulso empresarial CIIE. Presentación y mesa de discusión. Dr. Alfonso Mendoza Velázquez. CIIE UPAEP Dr. José Antonio Santillana Rivero. Sintonía UPAEP Dr. Gonzalo Horteiga Alarcón. IESDE School of Management

# PROGRAM

Friday, March 28th

<u>Local Time in Puebla</u>	<u>Central European Time</u>	
8:30 – 9:00	15:30 – 16:00	<b>Registration</b>
9:00 – 9:40	16:00 – 16:40	<b>Presentation: Invitado UPAEP (Online)</b> Efectos no lineales del cambio climático en el consumo de electricidad: evidencia regional desde México Dr. Vicente Germán Soto
9:40 – 10:20	16:40 – 17:20	<b>Presentation: UPAEP guest (Online)</b> The effect of publicly co-funded industry-science collaboration on scientific production Dr. Paul Hünermund. Copenhagen Business School (CBS)
10:20 – 11:00	17:20 – 18:00	<b>Presentation: UPAEP guest (In person)</b> Surface Urban Heat Island Distribution and Socioeconomic Inequalities in Mexico City: A Machine Learning Approach Dr. Jorge Méndez Astudillo. UNAM
11:00 – 12:00	18:00 – 19:00	<b>Poster session (In person) with coffee break</b> UPAEP students
12:00 – 12:40	19:00 – 19:40	<b>Presentation: European Commission (In person)</b> Challenges and opportunities to unleash the transformative potential of STI financing. Dr. Pierre Rialland.
12:40 – 13:20	19:40 – 20:20	<b>Presentation: UPAEP guest (In person)</b> Ganancias e inversión en la economía Mexicana Dr. Carlos Alberto Ibarra Niño. UDLAP
13:20 a 13:30	20:20 – 20:30	<b>Conclusion of the Event</b> Dr. Alfonso Mendoza Velázquez Director of the Center for Economic Research